



FUNDING UPDATE!

Professional Assistance for Today's Unprecedented Funding Opportunities



Program Name

Wisconsin Digital Equity Outreach Grant Program

Funding Amount

\$335,000 available from the State Digital Equity Planning Grant, funded by the 2021 Digital Equity Act and part of the Infrastructure Investment and Jobs Act (IIJA)

Wisconsin

Key Dates

\$335,000

Jan 26, 2023 - Application instructions issued

Feb 23, 2023 - Deadline for submitting questions or clarification

Feb 28, 2023 - Deadline for requesting Grant System assistance

March 1, 2023 1:30 pm C.T. - Applications due

September 30, 2023 - Awarded funds must be used by this date

Eligible Applicants

- Entities that serve or represent a covered population
 - Households with incomes below 150% of the federal poverty level
 - Aging individuals, 60 years of age or older
 - Incarcerated individuals except those in Federal correctional facilities
 - Veterans
 - Individuals with disabilities
 - Individuals with a language barrier, including English learners and those with low levels of literacy
 - Members of racial or ethnic minority groups
 - Individuals who primarily reside in a rural area
- Entities with history of successfully engaging covered populations
- Multiple applications from a single applicant permitted

Eligible Digital Equity Outreach Activities

- Interactive Workshops
- Surveys
- Townhall Discussions
- Data Collection
- Interviews with Covered Populations
- Eligible subgrantees may also propose to collect new data or provide existing data related to digital equity collected in the previous years
- Key Deliverable: Qualitative reporting and data on findings regarding digital equity that will inform the statewide digital equity plan

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Application Contents

- Details
- Contacts
- Budget
- Narrative
 - Eligibility
 - Project Description and Details

Evaluation Criteria

- Applicant is eligible per Eligible Applicant requirements
- Applicant has SAM UEID or indicated will apply for SAM UEID before executing grant agreement
- Demonstrated capacity to conduct proposed activities with identified Covered Population(s)
- Diversity in stakeholder engagement within a given covered population
- Timeline and project milestones feasible given stated performance period and deadline for submission of final deliverables
- Proposed budget feasible given scope, details, and timeline of proposed activities

Ineligible Costs

- Costs incurred to prepare this application

Links & Emails

- [Digital Equity Outreach Grant Program](#)
- [Program Guidelines](#)
- Please direct any questions to: Laura2.Fay@wisconsin.gov

- Opportunity Evaluation
- Effective Grant Writing
- Track Record of Success